# Artwork Specifications

### Supplying print ready files

#### AVECTOR file saved as a high resolution PDF is the preferred file format.

(File types that may also be accepted are .ai, .eps, if these files are supplied please make sure all fonts are outlined and all linked images are embedded or supplied. If this is to be a working file, make sure all fonts/links have been supplied as a packaged document. High resolution .jpeg, .tif, .psd may also be supplied but please note these files can only be printed - vector files are required if a path is to be cut.)

#### **BEFORE SUBMITTING YOUR ARTWORK:**

- Convert all text to outlines (curves/paths).
- Ensure your file is high resolution Minimum of 300dpi.
- Ensure the colour mode is CMYK not RGB.
- Set all large areas of black to C30% M30% Y30% K100% to make sure you get a rich black.
- Set all fine text to K100% only to make sure it prints nice and sharp.
- Make sure that any PMS colours or die lines are nominated and separate correctly.
- Supply files at 100% scale or specify scale.
- Supply vector files for any jobs that need to be cut (eg. vinyl cut, laser cut).
- Include trim marks (and bleed if images/colour extend to the edge of your design.

  3mm for small print jobs (business cards, flyers) or 10-20mm for large format printing (banners, shop signage).
- Embed all images and elements into the file.
- Label your file so it is easily identifiable with your order.
- Email files below 10mb. Dropbox/fileshare files over 10mb.

Please note: the original sourced pictures must be a minimum of 300dpi for example, if your client uses 75dpi pics/photos/art and the end file is saved at 300dpi, the quality of the print will suffer. It is best to view the file at 100% to get an indication. Large prints may look good on a computer screen but will look pixelated when printed at the requested large size. The initial document size must be at the size they are looking to print. Do not enlarge an A4 file to A0 and expect the same quality, the print file must be A0 plus bleed and trim marks etc.

If files are not supplied to the above specifications an artwork fee may apply to make your artwork print ready.

#### Questions to ask your client:

- Is your product to be indoor or outdoor?
- Is it for short or long term use?
- Is it to be re-used?
- Does it need to be transportable for trade shows/events?
- Does your client have a time frame or budget to work to?
- Does it need to be mounted, hung, freestanding or other?

We can: drill, cut, eyelet, supply and/or attach velcro, mount, install, etc.

Generally we either bubble wrap or cardboard wrap for shipping.

## tlc digital +

Machine Specifications

one stop print shop solutions

### Large Format Print - UV

High quality printing on virtually any rigid or flexible media.

Let us help you target new applications with speedy and quality results. We can do signs, signage, posters, displays, point of sale, display stands and more. Print to board, corflute, paper, corflute, foamboard, polyprop, vinyl, acrylic and more. Suitable for indoor and outdoor applications.

Print up to 3000 x 1600mm and up to 60mm thick.



#### **Large Format Print - Latex**

High quality printing on virtually any flexible media.

Let us help you target new applications with speedy and quality results. We can print on a wide range of media from vinyl, textiles, paper, film, wallpaper, etc. Suitable for indoor and outdoor applications - posters, light boxes, banners, vehicle wrans, etc.

Print up to 2600mm wide.



## Hot and Cold Lamination & Encapsulation

Floor graphics, posters, decals, white boards, etc.

We can laminate to suit your product requirements. We can laminate up to 1600mm wide and up to 25mm thick, on to a range of substrates using a range of different hot and cold laminates.



### Profile Cutting and Routing

Need your job to be profile cut or routed?

Whether you or we print it or even if it is not printed, if your job needs to be cut in just about any way, shape or form, our profile cutter and router is ready to take up the challenge. Maximum cutting area of 2500x 1500mm

We can profile (contour) cut up to 100mm thick.

The machine can cut all popular substrates such as paper, board, corflute, composite panel, foam, mylar, vinyl, stickers, lettering, acrylic, timber, MDF, metal and is capable of 2D and 3D engraving.

